

COLLABORATIVE SCIENCE FOR ESTUARIES

WEBINAR SERIES



Kristen Goodrich

Tijuana River NERR



Shannan Lewinski

*NOAA Office for Coastal
Management*



Julia Wondolleck

NERRS Science Collaborative



James Arnott

*Aspen Global Change Institute
(moderator)*

Collaborative Science in a Virtual World: Recognizing Limits and Leveraging Opportunities

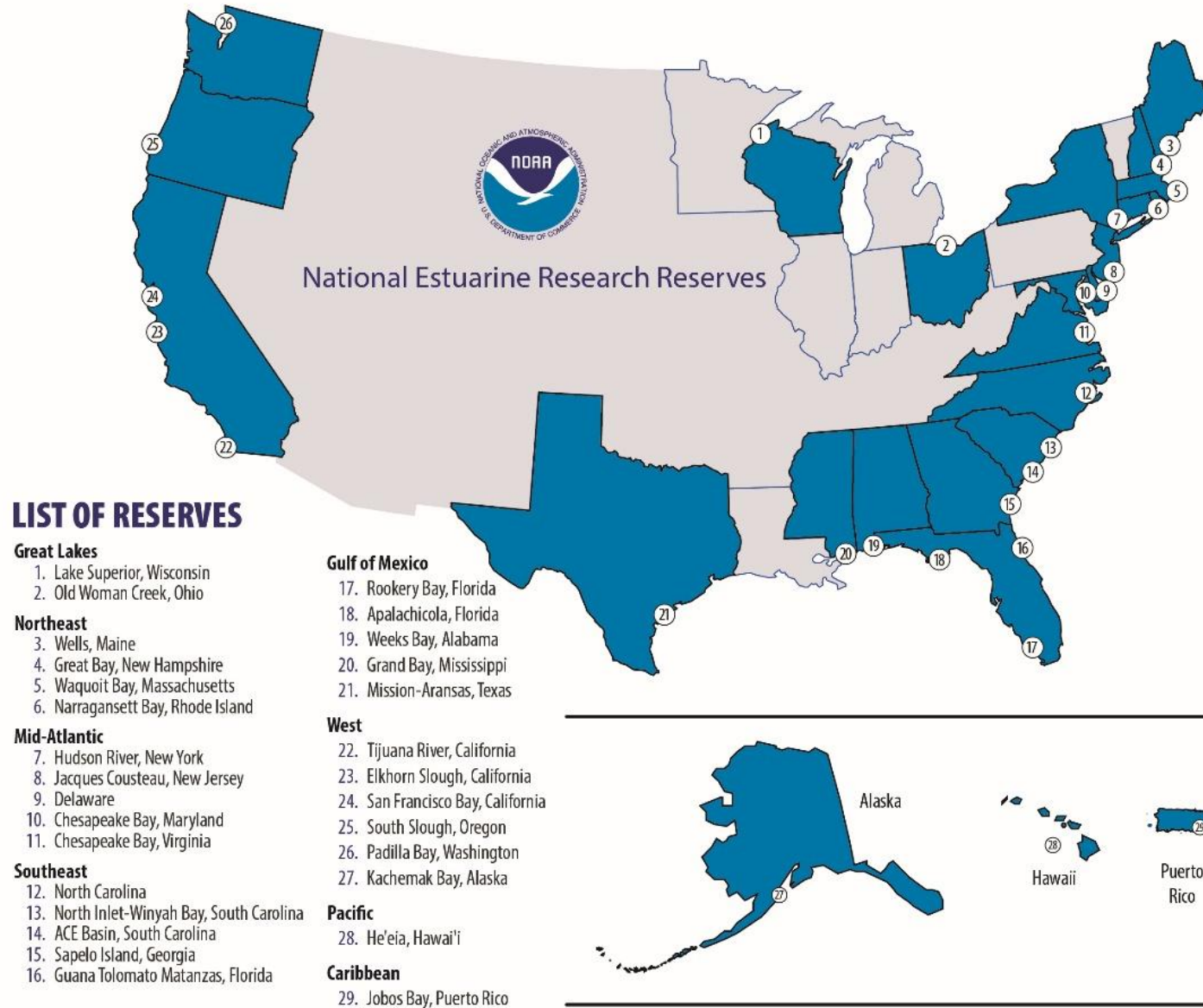


National Estuarine
Research Reserve System
Science Collaborative

Date: Thursday, May 28, 2020

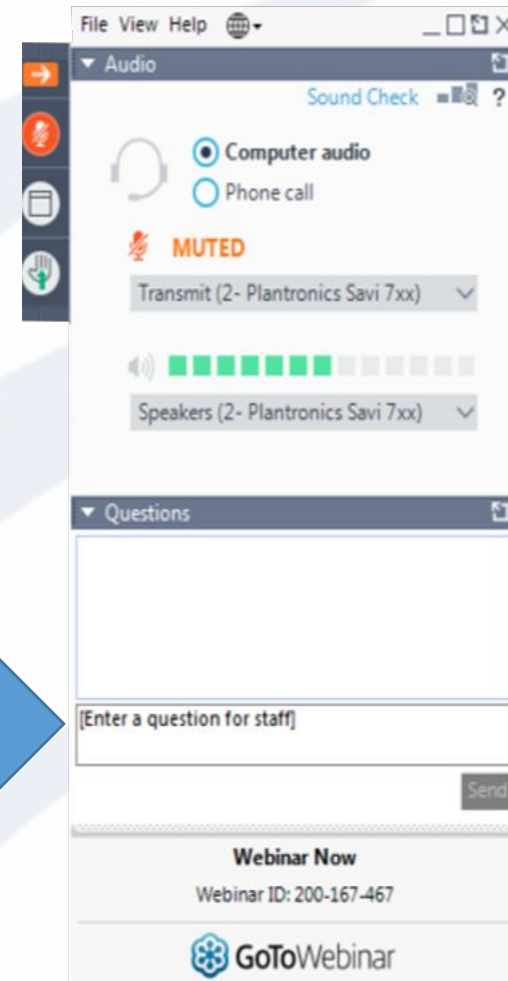
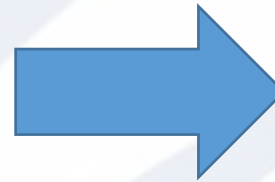
Time: 3-4 PM ET

National Estuarine Research Reserve System



Have a question?

Use the “Questions” function to pose questions throughout the webinar.



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Objectives:

To initiate an ongoing dialogue about virtual engagement for collaborative science

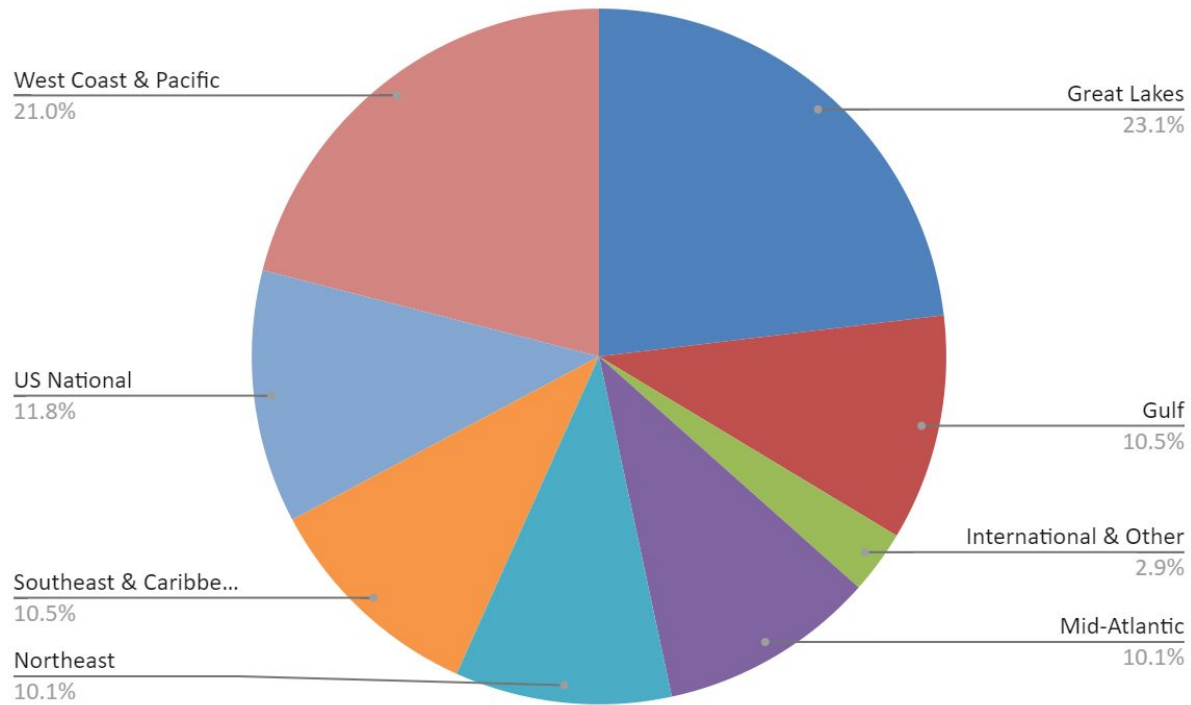
Webinar Agenda:

- Introductions
- Panelist Opening Remarks
- Q & A
- Closing Remarks
- Adjourn (4:00 PM ET)

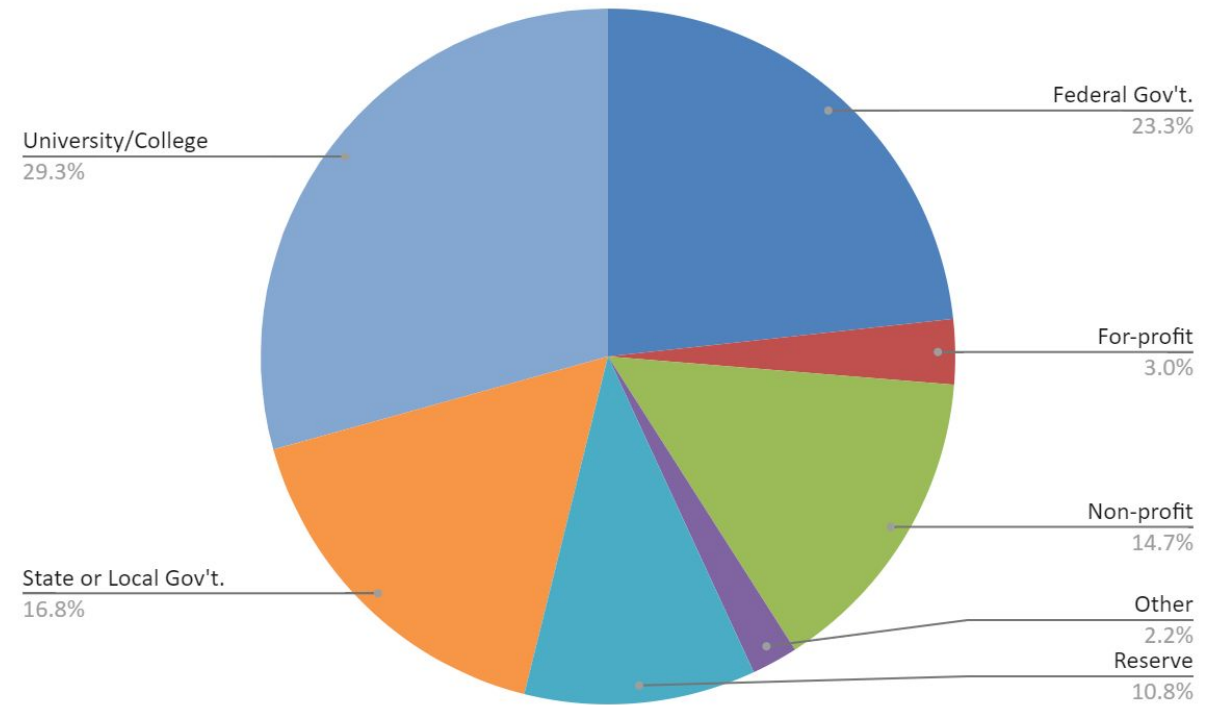


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Who registered for today's webinar



By region



By organization type



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Poll Question:

What role(s) do you typically play in collaborative science projects? (check all that apply)

- Project lead or co-investigator
- Lead for collaborative process
- Communication or education expert
- Representative of the policy or management community
- N/A or other role



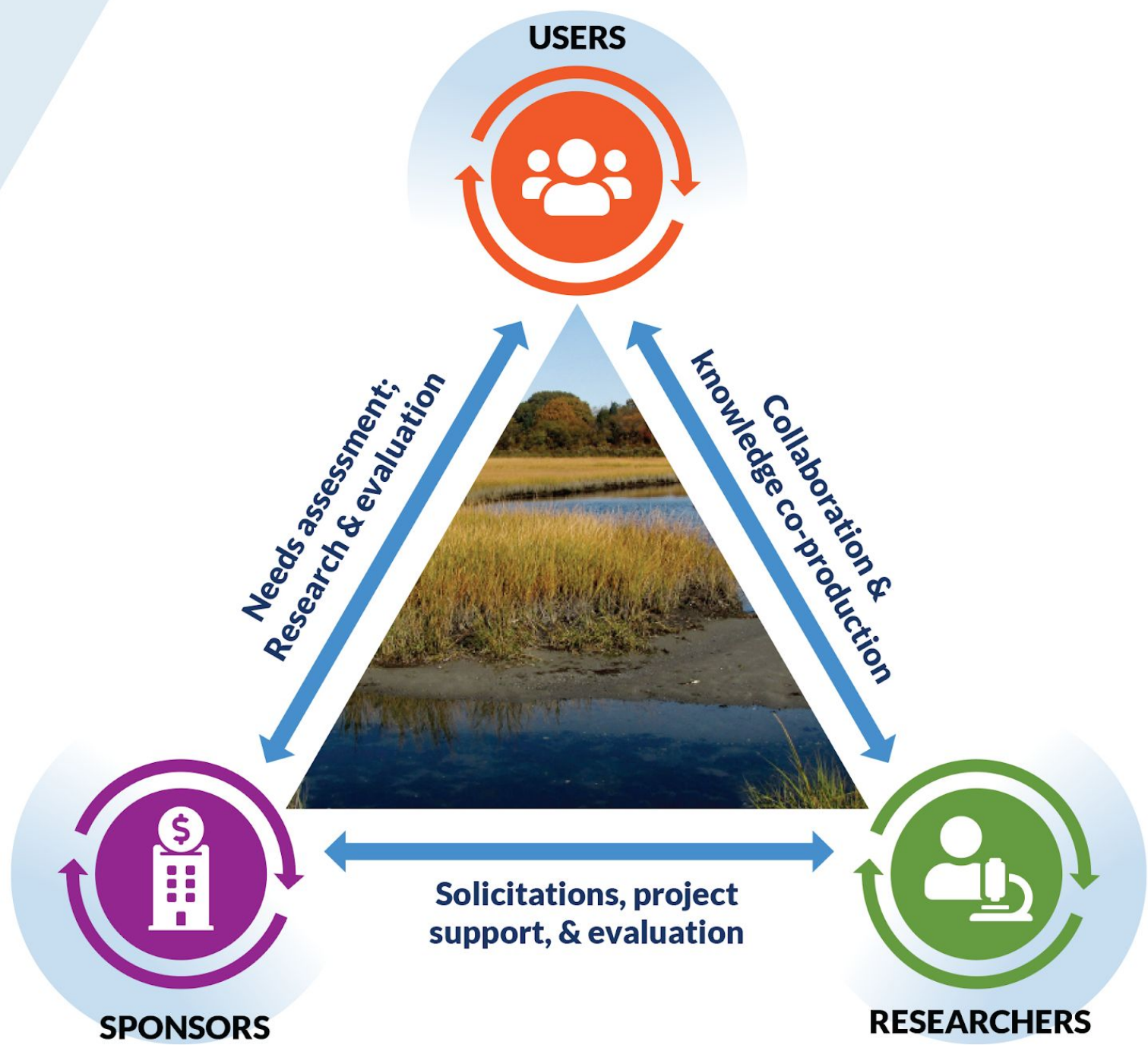
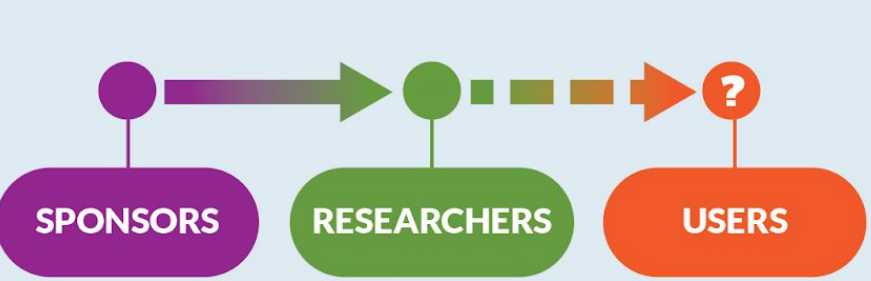
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**What are we learning
and what do we need?**

James Arnott
**Aspen Global Change
Institute
&
NERRS Science
Collaborative**





Video call

Phone Call

Text

Virtual Workshop

Email

Instant Message

Webinar

Shared Document

USPS

Let's test some assumptions about what works, when, & why

Face-to-face meeting

In-person conference

Retreat

Field trip

Coffee/Happy Hour

Roundtable

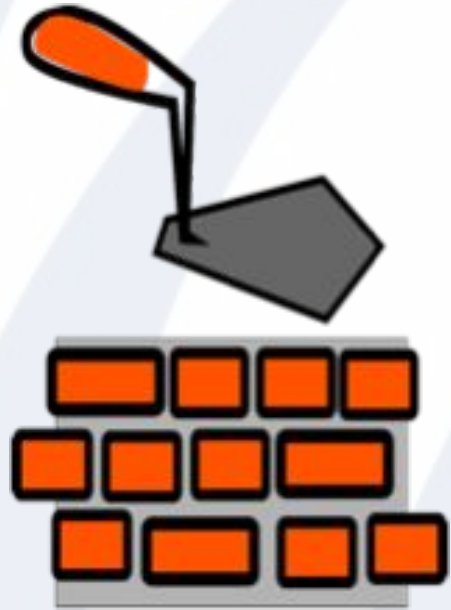


**Essential ingredients
for successful
collaborations**

Julia Wondolleck

**UM School for
Environment and
Sustainability
&
NERRS Science
Collaborative**

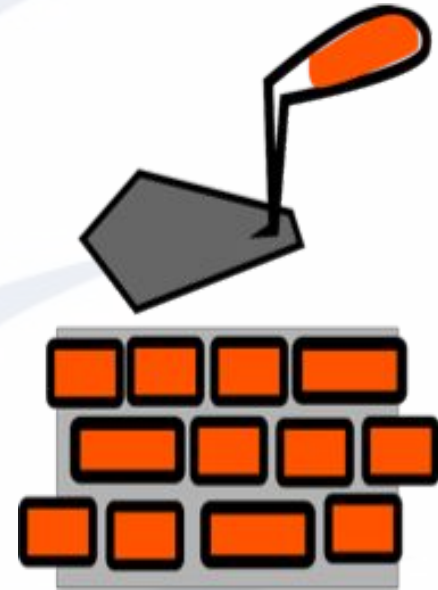
What Makes Collaboration Work?



- Effective process
- Relationships
- Ownership
- Value; it's worthwhile
- Shared sense of purpose
- Commitment

What Sustains Collaboration?

- Commitment
- Continuity – of people and purpose
- Compelling focus
- Communication structure in place

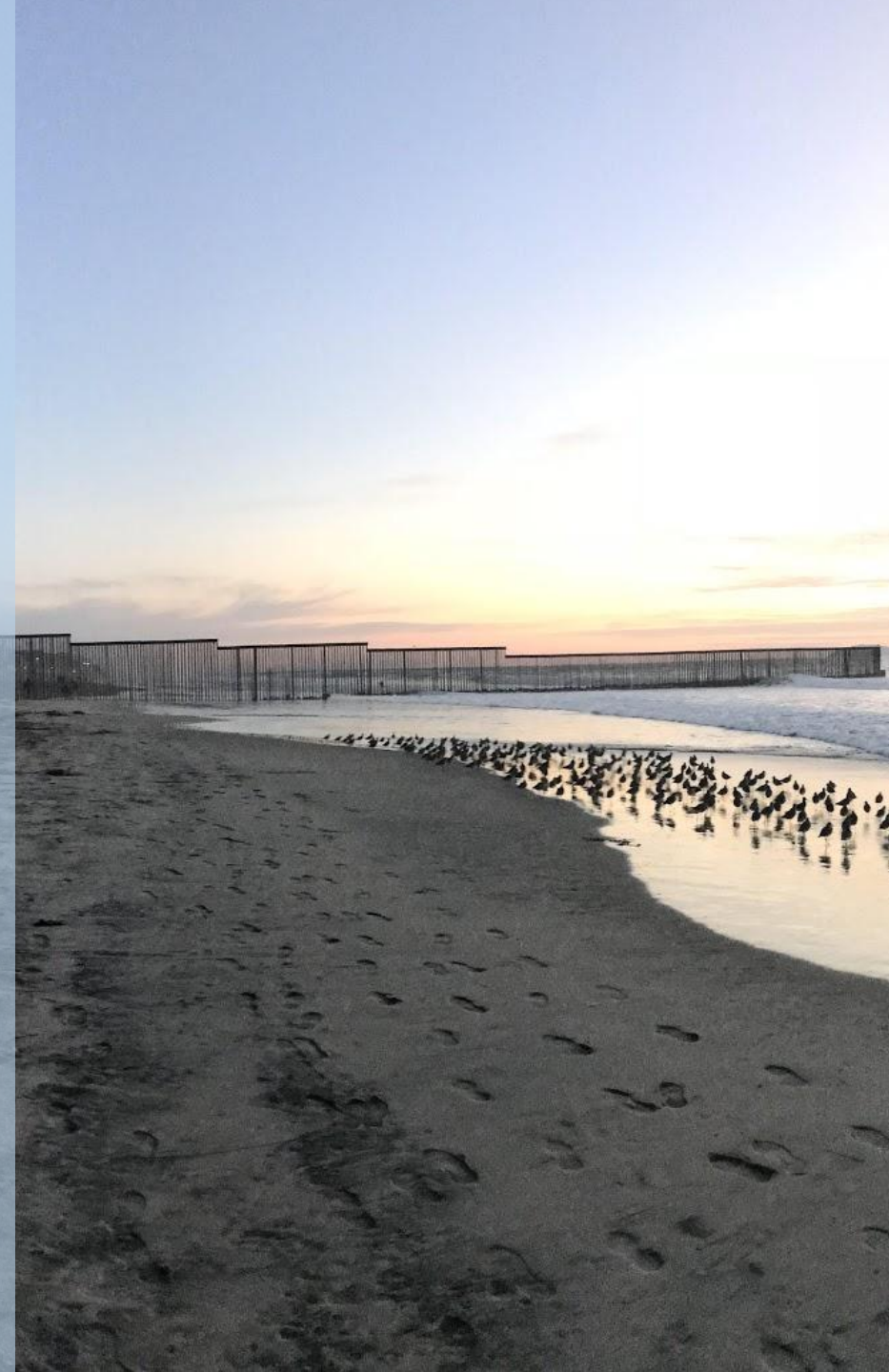





**Sustaining
partnerships and
meeting the needs of
decision makers
virtually**

Kristen Goodrich

**Tijuana River
National Estuarine
Research Reserve**



A close-up, profile view of a woman with long, wavy brown hair, looking intently at a screen. The background is slightly out of focus, showing the word 'change' in a large, light-colored font on a screen. The lighting is soft, highlighting her features.

Participating in virtual meetings

Facilitating virtual meetings

Hosting/producing virtual events



Techniques for Facilitating Virtual Meetings

Best Practices for Virtual Engagement



Local Government Commission
May 2020



THE JUSTICE COLLECTIVE

ARE YOU (r)EDI* TO ZOOM? Equitable practices for your Zoom meetings

**Our approach centers race in equity, diversity, and inclusion. We call it (r)EDI.*



10 Tips for Improving our Online Meetings

1. SUBSCRIBE



2. SET EXPECTATIONS



3. OPEN UP SPACE



4. CO-FACILITATE



5. USE VIDEO



6. SCREEN SHARE



7. PULSE CHECK



8. MONITOR CHAT



9. BRAINSTORM ONLINE



10. MANAGE TIME



IAP2 Spectrum of Public Participation

IAP2 developed The Spectrum of Public Participation to help groups define the public's role in any public engagement process. The Spectrum is quickly becoming an international standard.

INCREASING IMPACT ON THE DECISION					
	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, identifying opportunities, and developing solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that their concerns, aspirations, and expectations are understood and considered.	To partner with the public in each aspect of the decision-making process, from the identification of the problem to the implementation of the decision.	To place final decision-making authority with the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation concerning the problem, and we will incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

GotoWebinar?

Adobe Connect?

Zoom?



Photo by Marc Beckmann/BMW Herbert Quandt Foundation





Border-Town Life Defies the Wall in “Borderlands” (The New Yorker)



WELCOME
CHECK OUT THE
CHAT BOX






Play

01:23:15 / 01:59:12

Kristen Goodrich

Speed

Chat Messages

-  **Cathy Angell** 16:16
Welcome! Please list your affiliation and one fun thing you did this week.
-  **A. Kuhn** 22:37
Hi, it's Abby from the GTM Research Reserve! One fun thing I did this week was walk around the beautiful campus of our university partner (UNF). It's very quiet on campus but the weather has been great in Florida!
-  **Syverine Bentz** 24:57
Hi Everyone! Syverine here from Kachemak Bay NERR in Alaska. This week I planted many flower and vegetable seeds for my greenhouse, which is freshly covered with snow.
-  **Dan Brumbaugh** 25:12
Elkhorn Slough Natl. Estuarine Research Reserve. Went on a walk and saw gray and humpback spouting whales offshore
-  **Insh Eaton** 25:38



**Tools and techniques
for effective virtual
meetings**

Shannan Lewinski

**NOAA Office for
Coastal Management**

NOAA OCM Tools & Training

Virtual Meeting Engagement Job Aids

- Planning
- Facilitation
- Engaging Participants

How to Facilitate a Virtual Meeting

- Determine Meeting Basics
- Customize Meeting Objectives
- Strategies for Conducting

Facilitating Virtual Meeting Technical Assistance Hour

- Available upon request

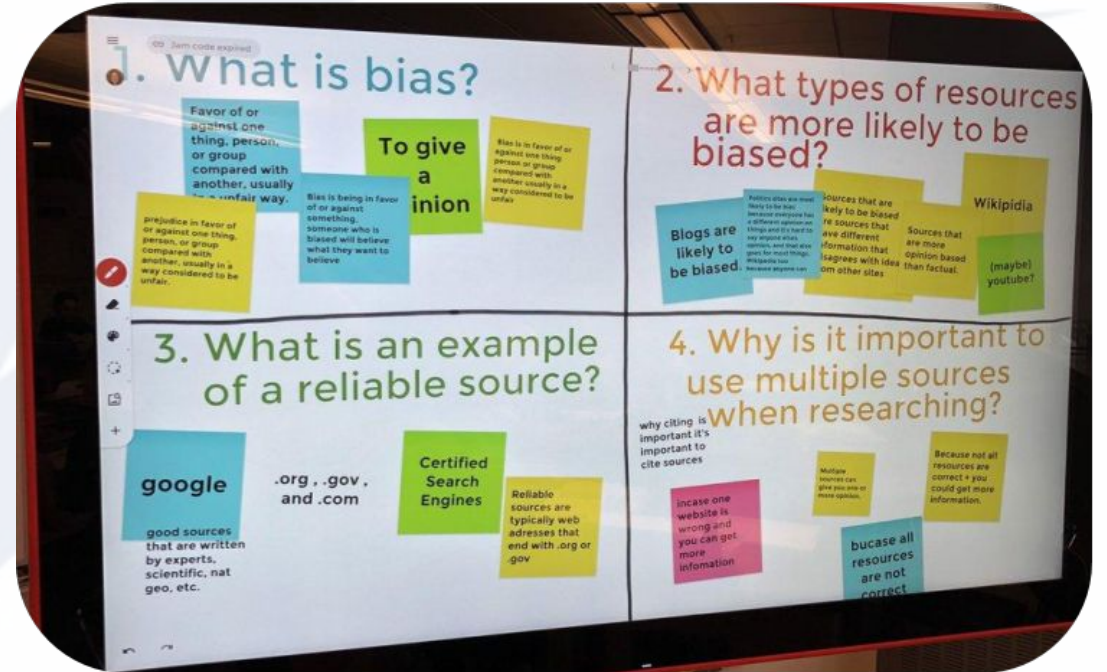
Virtual Meeting Tools

Virtual Group Collaboration Platforms

- Google Jamboard
- Mural
- Padlet

Why use these?

- Gather feedback ahead of a session to advance the conversation
- Live during session (collaborate real-time)
- Help with Zoom exhaustion



Virtual Meeting Best Practices

Plan Ahead

- Establish objective(s)
- Create Virtual Process Agenda

Session Title		
Process Agenda		
Day of the week, Month, Day, Year		
Session Time		
Overall Session Objective: ECs will leave the session withinsert your session goals or outcome(s) here		
Time	Introduction To Session	Virtual Interactions Needed
X - Xpm	Facilitator Say..... Stealth Facilitator Do..... <ul style="list-style-type: none">• Total Time: X minute	Insert interactive elements <u>need</u> (e.g., poll, special chatbox, content for Shannan to type in chat ect.)
Time	Session Content Part #1	Virtual Interactions Needed
X - Xpm	Facilitator Say..... Stealth Facilitator Do..... <ul style="list-style-type: none">• Total Time: X minute	
Time	Session Content Part #2	Virtual Interactions Needed
X - Xpm	Facilitator Say..... Stealth Facilitator Do..... <ul style="list-style-type: none">• Total Time: X minutes	
Time	WRAP UP	Virtual Interactions Needed

Virtual Meeting Best Practices

Plan Ahead

- Establish objective(s)
- Create Virtual Process Agenda

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Time	WRAP UP	Virtual Interactions Needed

Virtual Meeting Best Practices

Plan Ahead

- Identify Facilitator or Moderator and Producer
- Design participant interactions based on objective(s)
 - Polls
 - Chatboxes
 - Breakout Rooms
 - Whiteboard
 - Other collaborative virtual tools (e.g., Jamboard or Padlet)

Session Title		
Process Agenda		
Day of the week, Month, Day, Year		
Session Time		
Overall Session Objective: ECs will leave the session withinsert your session goals or outcome(s) here		
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Time	WRAP UP	Virtual Interactions Needed

Virtual Meeting Best Practices

Plan Ahead

Schedule dry run or technology check

- Establish PLAN A and PLAN B for audio and internet issues

Virtual Meeting Best Practices

Plan Ahead

Schedule dry run or technology check

Login 20-30 mins ahead: Facilitator, Presenters and Producer

- Troubleshoot issues before participants join session

Virtual Meeting Best Practices

Plan Ahead

Schedule dry run or technology check

Login 20-30 mins ahead: Facilitator, Presenters and Producer

Welcome and Orient participants to the platform

- Icebreaker or Welcome Activity
- Logistics and Tools (1-3mins)
- Set expectations for engagement (raised hands or chatbox)

Virtual Meeting Best Practices

Plan Ahead

Schedule dry run or technology check

Facilitator, Presenters and Producer login 20-30 mins ahead

Welcome and Orient participants to the platform

Evaluate each session

- Participants
- Self Evaluation (Lessons Learned)

Questions or comments?

Use the “Questions” function to pose questions throughout the webinar.

Share comments, ideas, suggestions, next steps, and links to resources via the “Gathering Input” google doc we shared earlier.



The screenshot displays the GoToWebinar control panel. At the top, the 'Audio' section shows 'Phone call' as the selected audio source, with dialing information: Dial: +1 (415) 930-5321, Access Code: 806-879-706 #, and Audio PIN: 54 #. Below this, it indicates 'Talking: Graham Institute'. The 'Attendees' section shows 4 of 501 attendees, with a list of 1 attendee (Lynn Vaccaro) and 3 staff members. A search bar is present. The 'Questions/Chat' section shows a message from 'Graham Institute' at 2:52 PM with a link to a Qualtrics survey. Below the chat is a text input field with the placeholder '[Enter a question for staff]' and a 'Send' button. At the bottom, the webinar title 'TEST 2: New Research to Inform Living Sho...' and ID '593-875-515' are visible, along with the GoToWebinar logo.



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Q&A

Have a question?
Use the “Questions”
function to pose
questions
throughout the
webinar.



Julia Wondolleck
NERRS Science
Collaborative



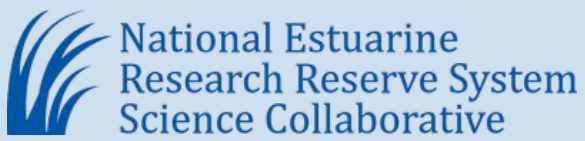
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NOAA Office for
Coastal
Management



James Arnott
Aspen Global
Change Institute



Webinar Announcements

- **Credit for Going Green: Using an Expert Panel Process to Quantify the Benefits of Buffers**

Wednesday, June 17, 2020 (3:00 PM – 4:00 PM ET)

Next Steps

- **The Science Collaborative team will produce a summary document in the coming weeks.**
- **We'll be working through your questions and ideas to inform our next steps.**
- **Forgot to share an idea or resource? You can share via the exit survey too!**



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Thank you for joining us

Please complete the short survey at the end of the webinar, and be on the lookout for the final draft of the management brief.



Julia Wondolleck
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Is closer always better?

