









NERRS Science Collaborative Collaborative Research RFP Q&A Webinar

November 9, 2021

Thank you for joining us! We will begin shortly. Three reminders:

- 1. All audio is through GoToWebinar where you can select computer or phone
- 2. Please mute your line for the initial presentation
- 3. You may submit questions at any time through GoToWebinar



Webinar outline

- 1. Overview of Request for Proposals (RFP)
 - Timeline
 - What do we mean by collaborative research?
 - Key requirements
 - Pre-proposal evaluation
 - Two example projects
- 2. Question and answer session

2 quick polls to gauge today's audience

Which best describes your primary affiliation? (check all that apply)

- National Estuarine Research Reserve System
- Academic institution
- Government agency
- Non-profit organization
- Other

Have you applied for NERRS Science Collaborative funding before?

- Yes
- No



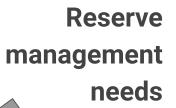
Collaborative research grants

Date	Activity	
December 7, 2021 by 11:59pm EST	Pre-proposals due	
February 28, 2022	Invitations to full proposal	
April 13, 2022 by 11:59pm EST	Proposals due	
July 2022	Funding notifications	
October 1, 2022	Anticipated project start date	

What is collaborative research?

Researchers and the intended users of the research working together to advance knowledge and understanding through applied research in a manner that none of them working alone could accomplish.





Climate change Ecosystem service valuation Water quality Habitat resilience Monitoring data applications

Research Reserve

Researchers

End users

Collaborative lead

Data, tools & products that inform decisions

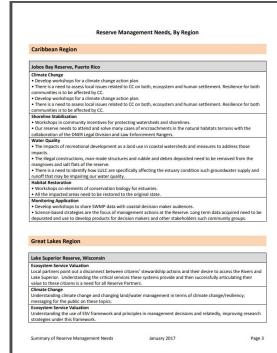


1) Reserve engagement

Demonstrating a proposal's relevance to a NERR

- Collaborate on the proposal
- Explain the relevance and NERR role in the narrative

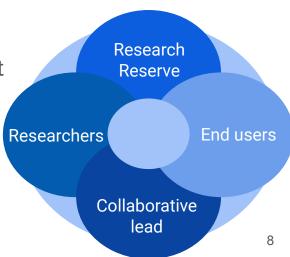




2) Collaboration & end user engagement

Demonstrating end user engagement

- Specify the primary end user(s) and their needs
- Provide a letter of support from an end user
- What research decisions have been and will be informed by users?
- Confirm collaborative lead has sufficient time, support and relevant skills
- Offer examples of how project results could be used



3) Data sharing expectations

Full proposals

 Include a data sharing plan as an appendix, following our template



At the pre-proposal stage

 Amount requested should include data management and data sharing elements

Data access portals used by teams

- NCBI GenBank
- Barcode of Life Database (BOLD)
- PANGAEA

- University partner
- Centralized Data Management Office
- Axiom

Pre-proposal evaluation

Evaluation Criteria

- 1. Management need
- 2. Responsiveness to end users
- 3. Approach
- 4. Team
- 5. Potential impact



Evaluating Whether Oyster Aquaculture Can Help Restore Water Quality

Management need: Expanding options for meeting water quality regulations

End user: Towns, planning commission, state

Reserve role: Collaborative lead, education coordinator

Collaborative approach:

- Town staff are on team
- End user advisory team
- Direct consultations as needed



Evaluating Thin-Layer Sediment Placement as a Strategy to Enhance Coastal Marsh Resilience

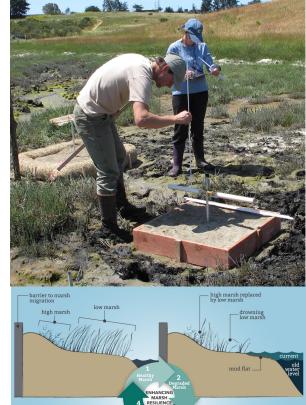
Management need: When and how can this strategy work?

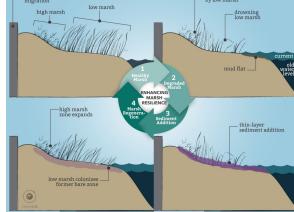
End user: Restoration practitioners, funders, permitters

Reserve role: Leading a replicated field experiment

Collaborative approach:

- Implementation team
- Advisory Committee
- Extended mailing list

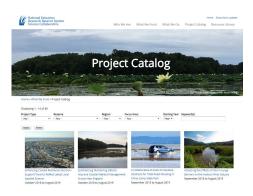




Program resources & support

- Online applicant resources-- see http://nerrssciencecollaborative.org/research
- Call or email us:
 - Maeghan Brass (734-763-0727)
 - Jen Read (734-769-8898)
 - nerrs-info@umich.edu









End User Characterization: A Tool for Collaborative Research

The ability to produce usable science is greatly enhanced when researchers understand and are responsive to the interests and needs of end users. Both in design and implementation, successful collaborative research projects demonstrate an understanding of the users of the science, or "end users", and their respective needs. This tool will guide you through a process of considering the needs of end users and inform your approach to engaging them in your project. You will likely find it helpful to revisit this process periodically, as the project evolves and you gain an even better understanding of your end

What is an end user?

An end user is defined as a person or group in a position to apply the information or tools being produced, evaluated, or transferred through a Science Collaborative project in a way that is of direct consequence to the ecological, social, or economic integrity of a reserve(s) and/or surrounding watershed(s). Examples of end users include, but are not limited to, reserve staff, and public, private

Understanding your end users and their needs from the very beginning of project development and keeping end users engaged throughout helps ensure that the collaborative science is useful. Based on your understanding of the management need and potential end users, use the following table to characterize each end user. The following nuestions are intended to help you through this process:

. What users or user groups have a decision making role related to the issue of

What are their needs or wants?

- . What are the relevant needs or wants for each end user or end user group? What problems are you hoping to help them address?
- . What information do you know they need or want, given their decision making
- . How do you know they plan to use the information:
- . What are the known opportunities for the end user to use the information you are planning to work with them to produce? What are the known barriers?
- . What do you expect will be the impact of the information you produce?

. What role do you anticipate the end user will play in the development and implementation of the project a g help define the project goals, facilitate



End User Characterization Worksheet

Using the above questions as a guide, characterize each known and potential end user by completing a row for each. Add

User (name, title, organization)	Description of need/want	Level & frequency of engagement	Potential timeline for use of outputs
End user 1:			
End user 2:			
End user 3:			
End user 4:			



Question and answer time

Type in questions to the GoToWebinar console

"Raise your hand" in GoToWebinar

Or speak up, but don't forget to unmute your phone line.













